



Global Investments in Your Business

Corporate Membership Programming

Our Corporate Members

Annual Global Business Update

Get a comprehensive look at the global business environment for the coming year including market and economic trends critical for business resiliency in the face of shifting challenges. Hear a keynote presentation, panel discussion with leading Minnesota companies and enjoy great networking.

International Business Roundtable Series (3 Events Annually)

Gain key insights on the changing international business landscape with Global Minnesota and Corporate Members Dorsey & Whitney and KPMG. Other Corporate Members receive preference for presentation opportunities.

SDG Roundtable Series (3 Events Annually)

Learn how your business can achieve the United Nations' 17 **Sustainable Development Goals** with a variety of local, national, and international experts. Corporate Members receive preference for presentation opportunities.

Diplomatic & VIP Visits (Multiple Events Annually)

Connect with senior diplomatic officials from Washington, D.C. and around the world. Ambassadors, Consuls General, and top international business leaders meet with Minnesota companies and brief them in organized events. Corporate Members receive preferential access to these visits and events.

International Business Resources

Receive ongoing support for international business resources and networking assistance from Corporate Relations Officer Steve Riedel. Steve brings 20 years of export promotion and business development experience to his engagement with Global Minnesota corporate members.

- Operate in a global business environment
- Promote a globally-minded workforce
- Build networks of international friends
- Know their brand crosses national boundaries
- Belong to a community of like-minded partners
- Meet philanthropic goals and elevate Minnesota's and their own profile

TO LEARN MORE

Contact **Steve Riedel**
Corporate Relations Officer
sriedel@globalminnesota.org



LEARN MORE globalminnesota.org or call 612.625.5486



Corporate Membership Benefits by Level

	Global Patron \$2,500	Global Leader \$5,000	Global Executive \$10,000	Global Premier \$25,000	Global Platinum \$50,000
Weekly News Brief & Global Connect E-Newsletters employee opt-in	✓	✓	✓	✓	✓
Individual employee Corporate memberships	5	10	25	30	35
Invitations to corporate, member, and public events	✓	✓	✓	✓	✓
Inclusion in private events with visiting dignitaries, cultural leaders, and international speakers	✓	✓	✓	✓	✓
Recognition in annual report and on our website	✓	✓	✓	✓	✓
Invitations to Ambassador Awards Celebration	1	2	3	4	5
Member rate to fee-based programs for all employees		✓	✓	✓	✓
Exclusive opportunities to host visiting dignitaries, cultural leaders, and international guests			✓	✓	✓
Host onsite corporate WorldQuest team-building event (+\$2,500)			✓	✓	✓
Opportunities to engage ERGs in topic-specific programs or events				✓	✓

Let's discuss what level of Corporate Membership is right for your organization.

Contact: Steve Riedel, Corporate Relations Officer
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Global **Minnesota**