



Global **Minnesota**

# Connect Your Organization with the World

## Corporate Membership Benefits

- ✓ **Meetings with Global Policy Makers, Influencers, and Thought Leaders**
  - Enjoy invitations to public and private events with visiting senior government leaders, diplomats, and international affairs experts.
- ✓ **Global Business Development & Resources**
  - Stay up-to-date on global business trends and network with your peers via internationally focused business briefings and events.
- ✓ **Employee Engagement**
  - Build a globally-minded workforce: All employees— and their families— have access to Global Minnesota weekly newsletters and year-round programming.
  - Engage your employees by delivering content and inspiration to Employee Resource Groups (ERGs) at higher levels.
- ✓ **Brand Exposure**
  - Promote awareness of your brand and values through sponsorship of Global Minnesota events.
  - Showcase your organization in Global Minnesota social media, blog and podcast forums.
- ✓ **Customized Programming**
  - What are your organization's global goals and resource needs? Develop custom-tailored programming and resources at higher levels.

## Our Corporate Members

- Operate in a global business environment
- Promote a globally-minded workforce
- Build networks of international resources
- Know their brand crosses national boundaries
- Belong to a community of like-minded partners
- Meet philanthropic goals and elevate Minnesota's and their own profile

## TO JOIN

Contact **Steve Riedel**  
Corporate Relations Officer  
[sriedel@globalminnesota.org](mailto:sriedel@globalminnesota.org)



**LEARN MORE** [globalminnesota.org](http://globalminnesota.org) or call 612.625.5486



# Corporate Membership Benefits by Level

	Global Patron \$2,500	Global Leader \$5,000	Global Executive \$10,000	Global Premier \$25,000	Global Platinum \$50,000
Inclusion in private events with visiting dignitaries, cultural leaders, and international speakers	✓	✓	✓	✓	✓
Invitations to corporate, member, and public events	✓	✓	✓	✓	✓
Individual employee Corporate memberships	5	10	25	30	35
Weekly News Brief & Global Connect E-Newsletters employee opt-in	✓	✓	✓	✓	✓
Recognition in annual report and on our website	✓	✓	✓	✓	✓
Invitations to Ambassador Awards Celebration	1	2	3	4	5
Member rate to fee-based programs for all employees		✓	✓	✓	✓
Exclusive opportunities to host visiting dignitaries, cultural leaders, and international guests			✓	✓	✓
Host onsite corporate WorldQuest team-building event (+\$2,500)			✓	✓	✓
Opportunities to engage ERGs in topic-specific programs or events				✓	✓

**Let's discuss what level of Corporate Membership is right for your organization.**

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