



Global **Minnesota**



Food and Agriculture
Organization of the
United Nations



Grow,
Nourish,
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World Food Day 2020 Conference

Plenary Speakers

Hon. David Beasley

Executive Director, United Nations World Food Program



On 29 March 2017, United Nations Secretary-General António Guterres and Food and Agriculture Organization (FAO) Director-General José Graziano da Silva announced their appointment of **David Beasley of the United States** as Executive Director of the World Food Programme (WFP) at the Under-Secretary-General level.

Mr. Beasley was elected at the age of 21 to the South Carolina House of Representatives (1979-1992) and as Governor of South Carolina (1995-1999), one of the youngest in the state's history. He received a Profile in Courage Award in 2003 from the John F. Kennedy Library Foundation.

A 1999 Fellow of the Institute of Politics at Harvard University's Kennedy School of Government, Mr. Beasley is involved in numerous civic and charitable projects, including humanitarian efforts in Asia, Africa, North and South America, Europe and the Middle East.

Born in 1957, he attended Clemson University and holds a Juris Doctorate from the University of South Carolina, as well as a Bachelor of Arts in Law degree from the University of South Carolina School of Law.

JoAnn Berkenkamp
Managing Director, MBOLD



JoAnne Berkenkamp is the Managing Director of the MBOLD initiative. MBOLD is a CEO-driven collaboration of Minnesota's globally leading and growing base of agriculture and food companies and organizations. We work to accelerate solutions to the globally significant challenges facing the food and agriculture sectors to drive sustainability, economic growth, innovation and talent attraction and retention.

JoAnne has two decades of experience working in the food, agriculture and environmental sectors in a variety of domestic and international contexts. She most recently worked for the Natural Resources Defense Council, driving efforts to reduce the amount of food that goes to waste, and has worked extensively in food supply chain research and development, farm enterprise development, regional food systems and sustainable agriculture. Berkenkamp also has a background in corporate finance and has worked in the international development field in Asia, Africa and Latin America. She holds a bachelor's in finance from the University of Illinois and a master's from the John F. Kennedy School of Government at Harvard University.

Paurvi Bhatt
President, Medtronic Foundation



Paurvi Bhatt is the President of the Medtronic Foundation and Vice President of Medtronic Philanthropy where she leads a multimillion-dollar global strategic grants portfolio that empowers people affected by noncommunicable diseases, enables frontline health workers, and advances policy to increase access to care for the underserved. A seasoned global health leader with experience in business, nonprofit, and government sectors, Paurvi has spearheaded global programs at Levi Strauss and Co., Abbott, and other private companies. She has also managed global health technical portfolios at the U.S. Agency for International Development and CARE USA, and served as an international

evaluator at the U.S. General Accountability Office. Her technical expertise is in HIV/AIDS, women's health, and health systems and economics. Paurvi holds a master of public health degree in health systems and economics from Yale University and a bachelor's degree in neuroscience from Northwestern University.

Kevin Cassidy

Director, ILO Office for the United States and Representative to Bretton Woods and Multilateral Organizations



Kevin Cassidy, with over 33 years of international development experience, is currently the Director and Representative to the Bretton Woods and Multilateral Organizations for the International Labour Organization (ILO) Office for the United States.

Prior to this appointment, Mr. Cassidy served as the Senior Communications and Economic and Social Affairs Officer for 11 years in the ILO Office for the United Nations with additional responsible for partnerships in North America.

During this time, Mr. Cassidy worked with member States to organize Heads of State/Government and Ministerial level events highlighting decent work as well as introducing policy language on key development issues into the resolutions and outcomes documents of the UN

General Assembly's Third Committee and the Commissions of the Economic and Social Council (ECOSOC).

Before his assignment to New York, Mr. Cassidy was the Chief Technical Adviser for the ILO's Global Campaign on Promoting Fundamental Rights at Work. During that time he developed numerous communication initiatives in over 40 countries such as interactive radio and television programmes as well as training journalists on communicating locally on decent work, child labour, forced labour, discrimination and the freedom of association.

Prior to joining the ILO, Mr. Cassidy worked for the Aga Khan Foundation (AKF-UK) in London as the Operations, Communications and Partnership Director. His work with the AKF-UK focused on rural and community-based development in Central and South Asia.

Mr. Cassidy has worked in several UN offices during his career including the Department of Peacekeeping Operations (DPKO) on the issue of landmines, the Office of the Coordination of Humanitarian Assistance (OCHA), the Executive Office of the Secretary-General (Boutros Boutros-Ghali and Ban Ki-moon), the UN Department of Public Information and the UN Non-Governmental Liaison Service (NGLS), New York.

Mr. Cassidy holds a Masters' of Economic and Political Development from Columbia University's School of International and Public Affairs.

Amer Daoudi

Senior Director of Operations, United Nations World Food Programme



As the Director of the World Food Programme's (WFP) Logistics Division, Mr. Daoudi is responsible for the supply chain operations of the world's largest humanitarian agency. On an annual basis, the division is responsible for bringing assistance to more than 86 million beneficiaries by procuring and delivering over 5 million metric tonnes of food. Furthermore, as Chair of the Global Logistics Cluster, Mr. Daoudi oversees the responsibilities of WFP to facilitate the logistics response of the humanitarian community as a whole, in both sudden and on-going emergencies.

Mr. Daoudi began his World Food Programme career in Sudan in 1994 and is no stranger to the emergencies that affect the world's hungry people and the challenges that come with reaching beneficiaries in remote and war-torn corners of the world. After serving four years in Sudan as Head of Logistics, Mr. Daoudi was subsequently transferred to Ethiopia in 1998 as the Regional Logistics Coordinator for both Ethiopia and Djibouti which was the largest WFP operation at that time.

Although assigned as the Regional Logistics Officer for East, Central and Southern Africa Bureau from 2001 to 2003, large scale emergencies pulled him to all corners of the world to manage emergency logistics operations for the World Food Programme. These included:

- Establishing and managing a logistical network in war torn Afghanistan from 2001/2002;
- Building a multi-country logistical network to provide food to drought stricken and HIV/AIDS affected populations of Southern Africa Region;
- Managing the supply chain to feed 27 million Iraqis in 2003 immediately following initial hostilities. Deliveries exceeded 500,000 metric tons per month or some 27,000 truckloads per month through various corridors, often in very insecure conditions.

During Mr. Daoudi's tenure at WFP, he has also led emergency operations in response to the Tsunami, the crisis in Darfur, Hurricane Katrina, the South East Asian Earthquake (Pakistan) as well as the conflict in Lebanon in 2006. Mr. Daoudi's experience has proven that better response to emergencies is driven by enhanced logistics systems, optimal preparedness and broad partnerships. Over the last two years Mr. Daoudi and his team have facilitated the logistics response of the humanitarian community in sixteen sudden emergencies, and seven on-going crises. Their success stems from a focus on building capacity through the development of new inter-agency training programmes with the non- UN community; sharing of logistical best practices, augmented by an enhanced network of depots strategically placed throughout the world, on behalf of the humanitarian community. These are supported by innovative

techniques for improving logistical systems in partnership with the humanitarian community. In his current position, Mr. Daoudi oversees over 2,500 national and international logistical staff, working both in WFP's field operations and in its headquarters.

Prior to joining the World Food Programme, Mr. Daoudi worked for ten years in the commercial shipping and freight forwarding industry.

Angela Davis

Host of MPR News with Angela Davis



Angela Davis is the host of MPR News with Angela Davis. Prior to launching a career in radio, she was a news anchor and reporter at WCCO-TV and KSTP-TV, the CBS and ABC affiliates in Minneapolis/St. Paul. Angela has won five regional Emmy Awards for anchoring and covering breaking news. She holds a journalism degree from the University of Maryland, College Park and is a longtime member of the National Association of Black Journalists. She's the mother of two teenagers and serves on the board of YWCA Minneapolis.

Cathy Feingold

Director, International Department, AFL-CIO, Deputy President, International Trade Union Confederation



Cathy Feingold is a leading advocate on global workers' rights issues. As director of the AFL-CIO's International Department, Feingold is a committed and passionate advocate, strategic campaigner and policy expert. In 2018, Feingold was elected Deputy President of the International Trade Union Confederation, the organization representing 200 million unionized workers worldwide. She brings more than 20 years of experience in trade and global economic policy, and worker, human and women's rights issues. Her work in both global and grassroots fora reflect her commitment to strengthening the voice of working people in global policy debates.

Feingold previously directed the AFL-CIO Solidarity Center's work in the Dominican Republic and Haiti, where she worked with local trade union partners to develop innovative campaigns to improve the working conditions of domestic, migrant

and informal economy workers. The work led to a growing movement of domestic workers who affiliated to the Dominican labor movement. In Haiti, she developed labor law training programs and helped publish the first Creole language excerpt of the Haitian labor law, accessible to workers. She led the organization's humanitarian response to the January 2010 earthquake in Haiti.

Feingold's professional experience includes work for the labor movement, large international organizations, small grassroots NGOs and a foundation. She has written about the impact of economic policies on market women in Nigeria and, as a Fulbright scholar in Nicaragua, she researched the impact of structural adjustment policies on women workers. She continues to be a strong advocate for gender equity and working women issues.

Feingold holds a bachelor's degree from Pitzer College and an M.P.A. from Columbia University.

Peter Frosch CEO, GREATER MSP



Peter Frosch became chief executive officer of GREATER MSP, the Minneapolis-St. Paul regional economic development partnership, in March 2019. As CEO, Frosch is responsible for leading the global strategy for economic development and job creation for the greater Minneapolis-St. Paul region, with 3.6 million residents and a Gross Metropolitan Product of more than \$260 billion.

Prior to being named CEO, Frosch served as Senior Vice President of Strategy & Partnerships and Chief of Staff. In this capacity, he created the MSP Regional Indicators Dashboard, a regional performance measurement now being replicated across the United States, and Make it. MSP., the talent retention and attraction initiative recognized by the International Economic Development Council as a leading initiative in economic development nationwide.

Before joining GREATER MSP in January 2013, Frosch served as Legislative Director for Congresswoman Betty McCollum in Washington, D.C., and also previously served as Director of Environmental Policy at Environmental Initiative, a Minneapolis-based nonprofit.

Frosch earned a bachelor's degree in History and American Studies from Northwestern University where he graduated Phi Beta Kappa, and earned a master's degree in International Relations from Dublin City University in Ireland, where he studied as a George Mitchell Scholar. He lives in Saint Paul with his wife Anne and their two young children.

Joan Gabel

President, University of Minnesota



Joan T.A. Gabel is the 17th president of the University of Minnesota. She leads the University's mission by honoring its legacy as a place of discovery and opportunity, while emphasizing solutions inspired by Minnesotans that serve our state and change the world.

Gabel most recently served as executive vice president and the provost at the University of South Carolina (UofSC), where she revitalized scholarly enterprise and launched dynamic programs, increasing enrollment and alternative revenue streams. Under her leadership, U of SC emerged as a national leader through the creation of "arenas of excellence," which promote opportunities for students to experience interdisciplinary study, research, and pathways to career opportunities in information

technology and the health sciences. She expanded the university's global footprint and impact; championed experiential learning, entrepreneurialism and service learning; and worked to incentivize and support faculty. She also expanded campus diversity and inclusion efforts, which included the recruitment and support of underrepresented students, faculty and staff, as well as the creation of inclusive programs and forums to measurably improve the campus climate.

Previously, Gabel held faculty appointments at Georgia State University and served as the DeSantis Professor and chair of the Department of Risk Management/Insurance, Real Estate and Legal Studies at Florida State University. She also served as dean of the University of Missouri's Robert J. Trulaske, Sr. College of Business, where she established nationally recognized distributed learning opportunities and was recognized as a shining star in business school administration by the *Wall Street Journal*.

Gabel's early academic interests include legal and ethical issues in business, including governance. In recent years, she has turned her scholarly focus to the public higher education mission, ethical governance, and women's leadership. Gabel has also served as editor in chief of the *American Business Law Journal* and the *Journal of Legal Studies in Business*, and as a board member of the Association to Advance Collegiate Schools of Business. She has been recognized with numerous research, service, and teaching awards, including a Fulbright Scholarship.

Jeff Harmening

CEO, General Mills



Jeff Harmening was named chief executive officer and a member of the board of directors of General Mills on June 1, 2017. He was elected to serve as chairman of the board of directors effective January 1, 2018.

Harmening joined General Mills in 1994 and has held leadership positions for the company in the United States and Europe.

Harmening previously served as president and chief operating officer for General Mills, where he shaped strategies for the company's four global operating segments and had oversight of Global Supply Chain, and Innovation, Technology and Quality. He assumed his role as president and chief operating officer in July of 2016.

In the U.S., he served in various marketing roles before being named vice president of marketing for *Cereal Partners Worldwide* (CPW) in 2003. Headquartered in Lausanne, Switzerland, CPW is a 50-50 joint venture between General Mills and Nestle that manufactures and markets ready-to-eat cereal products in more than 130 countries outside of North America.

In June 2007, Harmening returned to the U.S. and was named president of the General Mills Big G cereal division. He was promoted to senior vice president in April 2011. In 2012, Harmening returned to Europe as CEO of *Cereal Partners Worldwide* and held that role from 2012 to 2014.

Returning to the U.S. in 2014, Harmening was named executive vice president, chief operating officer of the largest division of General Mills, the U.S. Retail segment. In this role he had corporate oversight of the Baking Products, *Big G* Cereals, Meals, *Pillsbury USA*, *Small Planet Foods*, Snacks, and *Yoplait* divisions.

During Harmening's leadership of the U.S. Retail business, the company greatly expanded its position in the natural and organic segment, including the acquisition of *Annie's* and *EPIC Provisions*. That made General Mills the fourth largest maker of natural and organic foods in the U.S.

A graduate of DePauw University, Harmening began his career as a financial analyst at Eli Lilly and Company from 1989 to 1992. He received his MBA from Harvard in 1994, is a Trustee at DePauw University, and serves on the board of the Consumer Brands Association and The Toro Company.

Haile Johnston

Co-founder and Chief Development Officer, The Common Market



Haile is a Philadelphia native whose passion is to identify and implement entrepreneurial methods and progressive policy to build capacity in diverse communities. His creative approach to program development, community building and resource attraction has led to both the rapid growth of his nonprofit organizations and the improvement of regional communities.

Haile is one of the founders of the Common Market Philadelphia and currently serves as Co-Director, supporting the organization through an incredible growth period. Before joining Common Market's staff he served as the Pennsylvania State Director of

the Center for Progressive Leadership (CPL) where he built the capacity of individuals and organizations within underrepresented communities.

Haile is a graduate of University of Pennsylvania's Wharton School of Business and is proud to serve as a 2012 Food and Community Fellow with the Institute of Agriculture and Trade Policy.

Stephanie Lundquist

Executive Vice President and President of Food and Beverage, Target



Stephanie Lundquist is executive vice president and president of Food and Beverage for Target, and a member of its executive leadership team. She oversees the full spectrum of merchandising and operations for Food and Beverage, including strategy development and implementation.

Before taking this role, Stephanie served as Target's chief human resources officer from 2016 to 2019 and led all aspects of human resource management for Target's global team of 350,000 team members. She joined the company in 2005 and has held various human resource leadership positions, driving large scale business acceleration, performance, capability building, talent, and change management. She has also held large operational roles in

business integration and program management. She served as senior vice president of human resources for all corporate functions when playing a pivotal role building Target's transformation, strategic and talent agenda in 2015.

In addition to her Target responsibilities, Stephanie serves on the Board for Sysco Corporation. She is a member of the CEO Roundtable for MBOLD, MN Food & Ag and on the Global Leadership Council board for Concordia Offutt School of Business. She

previously served on the board of the Human Resource Policy Association and CEB CHRO Global Leadership Board. She earned her bachelor's degree in business and communication from Concordia College in Moorhead, Minnesota.

Martha (Muffy) MacMillan Board Chair, Global Minnesota



Martha (Muffy) MacMillan serves as a director of Financial Company Bank (Bogota, Colombia), has served as a Director on the Board of Cargill Inc., is currently a Director on the Cargill Foundation Board and is serving as a Waycrosse Inc. Director. Her community involvement includes serving on many local and national boards such as American Federation of Arts (NY) Gala Co-Chair in 2013 and 2014, The Economic Club of Minnesota, Governor for Opportunity International, Director on the Walker Art Museum Board, Children's Theatre Company, and Chair of Abbott Northwestern Hospital Foundation Board.

Muffy has been a board member, donor, fundraiser, and/or volunteer for more than 20 organizations such as Abbott Northwestern Hospital Foundation, PACER Center, Minnesota Children's Museum, Opportunity International, Children's Hospital of Minneapolis and St Paul, Blake School, Governor for 11Who Care, Minneapolis Institute of Arts and several others in the past 25 years. She is currently chairing a \$50M agricultural campaign for Opportunity International, traveling globally to raise money. Her passion to philanthropically make a global difference has extended to serving and volunteering her time on a Bank Board in Colombia. She is known for her "hands on" approach to her involvement with organizations in which she serves. She is an active participant who enjoys being fully engaged with the organization's mission and brings experience, leadership, energy and financial support to help reach their goals and objectives.

Having a personal connection to the organizations in which she serves is a very important part of Muffy's philanthropic service. An example of this is her involvement with the PACER Center. Muffy's relationship with PACER began as she went to seek information about the organization. She became passionate about the mission, goals and objectives and has spent years supporting the organization at various levels. Her support of PACER has turned into a family affair with support and volunteerism with all five of her children.

David Miller

Principal Community Relations Consultant, Communications and Social Impact, Blue Cross Blue Shield of Minnesota



David Miller is a Principal Community Relations Consultant who works with Blue Cross and Blue Shield of Minnesota and implements social impact employee engagement initiatives including an annual giving campaign, environmental sustainability program, and volunteer service activities. David believes in designing human-centered programs that bring value to the community. For this reason, David has successfully created an annual report to the community, raised \$5 million dollars for local charities, and helped reduce the carbon footprint of Blue Cross by 15%. His professional experience includes local, regional, and international companies including business, nonprofit and government. David holds an MA in organizational management from Concordia University in St Paul.

Mark Muller

President, Regenerative Agriculture Foundation



Mark Muller came to RAF in March 2020 after spending more than 20 years working on related issues including agricultural conservation, Midwest water quality, racial equity in the food system, and effective federal food and agricultural policy. Most recently Mark served as director of the Mississippi River program at the McKnight Foundation, and prior to that he directed the Food & Community Fellows program at the Institute for Agriculture and Trade Policy. He also spent two years teaching high school in New York City and 18 months volunteering in Honduras and Guatemala. He and his spouse and three children live in south Minneapolis.

Ruth Petran, Ph.D., CFS

Senior Scientist, Food Safety and Public Health, Ecolab



Dr. Ruth Petran is Senior Corporate Scientist, Food Safety and Public Health for Ecolab Inc., the global leader in water, hygiene and energy technologies and services that protect people and vital resources.

In her current role, Dr. Petran provides technical expertise and consultation to internal and external customers on food safety and public health issues, by identifying and tracking emerging food safety trends and new control strategies. To be most impactful, these span the food supply chain from farm to manufacturing processes and to food service and retail.

Prior to joining Ecolab, Dr. Petran was a research microbiologist and supplier quality manager at Pillsbury, as well as specifications manager and quality regulations operations product manager at General Mills. She focused on managing safety and quality concerns of microbiologically sensitive products and ingredients. She has led food safety assessments at food manufacturing facilities worldwide, focusing on the application of HACCP systems and regulatory compliance.

Dr. Petran is a certified food scientist and has served two terms on the National Advisory Committee for the Microbiological Criteria for Foods. She is an Executive Board member of the International Association for Food Protection and is also a member of the Institute of Food Technologists (IFT), where she's served on awards committees and has been active in the IFT-Food Microbiology Division. She chairs the Minnesota Food Safety and Defense Task Force, and has advised the Minnesota Departments of Health and Agriculture on needed revisions to the state's food code.

Dr. Petran has a bachelor's degree in Consumer Food Science from Cornell University, a master's degree in Food Science from the University of Minnesota, and a doctorate in Public Health from the University of Minnesota. Her thesis focused on the value of leveraging data from health department inspections to improve food safety.

Gabriella Rigg Herzog

Vice President, Corporate Responsibility and Labor Affairs, United States
Council for International Business



Gabriella Rigg Herzog is the Vice President, Labor Affairs and Corporate Responsibility. She will work out of the New York office and lead our work on labor and employment policy, corporate responsibility, business and human rights, and corporate governance.

Prior to joining USCIB, Gabriella served as Senior Manager for Corporate Social Responsibility (CSR) at Hess Corporation, where she led development and integration of key CSR and human rights governance, employee training and assurance processes into Hess management systems, and provided field-level support for implementation. This industry-leading work

reduced operational, financial and reputational risks and contributed to Hess being named to the 100 Best Corporate Citizens and Dow Jones Sustainability Index lists.

Prior to her work with Hess, Gabriella served as a Policy Advisor at the U.S. Department of State in the Bureau of Democracy, Human Rights and Labor, where she led the Bureau's global CSR policy and program practice. She also worked at the U.S. Department of Labor developing and implementing labor cooperation programs to help labor ministries improve enforcement capacity.

Gabriella is a Fellow with The Aspen Institute's Business and Society Program and holds a Certificate of International Business Management from Georgetown University, a Master of Arts in Law and Diplomacy from The Fletcher School at Tufts University, and a Bachelor of Arts in Political Science from Northeastern University.

Sonya Roberts

President and Group Leader, Salt Group, Cargill



Sonya Roberts leads Cargill's salt business, which produces and sells deicing, water softening, food, industrial and agriculture salt products in North America and Europe. She brings three decades of experience to her role overseeing strategy, execution and financials across 2,000 employees and 25 locations in North America and the Dutch Caribbean.

Most recently, Sonya established and led growth ventures and strategic pricing for Cargill's North America protein business, where she developed and implemented business strategies, entered emerging businesses in salmon and e-

commerce, led the pet treats business, evaluated and executed mergers, acquisitions, divestitures and joint ventures, and implemented strategic pricing.

Since joining Cargill in 2008, Sonya has served as the managing director of Cargill's value-added protein business, where she led the egg and Canadian chicken businesses and helped generate hundreds of millions in revenue with a team of 1,600 employees. She was also the vice president of sales and marketing for Cargill Salt, where she was responsible for all aspects of the customer experience. Sonya began her career with Cargill in the power and natural gas business, where she developed and oversaw the customer trading strategy.

Prior to joining Cargill, Sonya was a leader with oil and gas company ConocoPhillips for 19 years. During her time with the company, she led U.S. and global teams and held positions in strategy, marketing, business operations and finance.

Sonya holds a bachelor's degree in finance from the University of North Texas in Denton, Texas. She and her husband live in Minnesota and have two daughters. Sonya is a board member of MBOLD, Women Venture and Catallia Mexican Foods. She's previously served on the boards of the YWCA of Minneapolis, The BrandLab, and Big Brothers Big Sisters of Anchorage.

A-dae Romero-Briones

Director of Programs – Native Agriculture and Food Systems, First Nations Development Institute



A-dae became Director of Programs – Native Agriculture and Food Systems in 2017, after first joining First Nations as Associate Director of Research and Policy for Native Agriculture. She formerly was the Director of Community Development for Pūlama Lānaʻi in Hawaii, and is also the co-founder and former Executive Director of a nonprofit organization in Cochiti Pueblo, New Mexico.

A-dae worked for the University of Arkansas School of Law Indigenous Food and Agricultural Initiative while earning her LL.M. degree in Food and Agricultural Law. Her thesis was on the Food Safety Modernization

Act as it applied to the federal-tribal relationship. She wrote extensively about food safety, the Produce Safety rule and tribes, and the protection of tribal traditional foods. A U.S. Fulbright Scholar, A-dae received her Bachelor of Arts degree in Public Policy from Princeton University, and received a Law Doctorate from Arizona State University's College of Law, in addition to her LL.M. degree in Food and Agricultural Law from the University of Arkansas.

Guy Ryder

Director General of the United Nations International Labor Organization (ILO)



Born in Liverpool (UK) in 1956, Guy Ryder studied Social and Political Sciences at the University of Cambridge and Latin American Studies at the University of Liverpool. He speaks French and Spanish as well as his mother tongue, English. He started his professional career in 1981 as assistant at the International Department of the Trade Union Congress in London.

From 1985, he held the position of Secretary of the Industry Trade Section of the International Federation of Commercial, Clerical, Professional and Technical Employees (FIET) in Geneva.

In 1988, Guy Ryder became Assistant Director and – from 1993 - Director of the Geneva office of the International Confederation of Free Trade Unions (ICFTU).

Guy Ryder first joined the International Labour Organization in 1998 as Director of the Bureau for Workers' Activities and, from 1999, as Director of the Office of the Director-General. It was during this time that the ILO's Decent Work Agenda was launched and won support from the international community.

In 2002, he was appointed General Secretary of the ICFTU, leading the process of global unification of the democratic international trade union movement. He was elected as first General Secretary of the International Trade Union Confederation (ITUC) when it was created in 2006. He headed international trade union delegations to high level talks with the UN, IMF, World Bank and WTO and to the G20 Leaders' Summits.

In September 2010, Guy Ryder came back to the ILO in Geneva as Executive Director, responsible for international labour standards and fundamental principles and rights at work. Among other activities, he supervised the application of ILO Conventions and Recommendations. He also headed several high-level ILO missions to address a range of issues related to labour standards in countries such as Bahrain, Colombia, Fiji, Georgia, Greece, Myanmar and Swaziland.

Guy Ryder was elected as ILO Director-General by the ILO's Governing Body in May 2012 and took office on 1 October 2012. On taking office, he pledged to position the Organization as a determined actor translating principle into action and ensuring that it had the capacity to make a major difference to the working lives of people on all of the continents. To support this he launched a major **reform process**, geared to assuring the ILO's authority on matters falling within its mandate.

Dr. Jeffrey Sachs, Founder and Director

United Nations Sustainable Development Solutions Network



Jeffrey D. Sachs is a world-renowned economics professor, bestselling author, innovative educator, and global leader in sustainable development. He is widely recognized for bold and effective strategies to address complex challenges including debt crises, hyperinflations, the transition from central planning to market economies, the control of AIDS, malaria, and other diseases, the escape from extreme poverty, and the battle against human-induced climate change.

Sachs serves as the Director of the Center for Sustainable Development at Columbia University, where he holds the rank of University Professor, the university's highest academic rank. Sachs held the position of Director of the Earth Institute at Columbia University from 2002 to 2016. He is President of the UN Sustainable Development Solutions Network, a commissioner of the UN Broadband Commission for Development, and an SDG Advocate for UN Secretary General Antonio Guterres. From 2001-18, Sachs served as Special Advisor to UN Secretaries-General Kofi Annan (2001-7), Ban Ki-moon (2008-16), and António Guterres (2017-18).

Sachs has authored and edited numerous books, including three New York Times bestsellers: *The End of Poverty* (2005), *Common Wealth: Economics for a Crowded Planet* (2008), and *The Price of Civilization* (2011). Other books include *To Move the World: JFK's Quest for Peace* (2013), *The Age of Sustainable Development* (2015), *Building the New American Economy: Smart, Fair & Sustainable* (2017), *A New Foreign Policy: Beyond American Exceptionalism* (2018), and most recently, *The Ages of Globalization: Geography, Technology, and Institutions* (2020).

Sachs was the co-recipient of the 2015 Blue Planet Prize, the leading global prize for environmental leadership. He was twice named among *Time* magazine's 100 most influential world leaders and has received 32 honorary doctorate degrees. The New York Times called Sachs "probably the most important economist in the world," and *Time* magazine called Sachs "the world's best-known economist." A survey by *The Economist* ranked Sachs as among the three most influential living economists.

Prior to joining Columbia, Sachs spent over twenty years as a professor at Harvard University, most recently as the Galen L. Stone Professor of International Trade. A native of Detroit, Michigan, Sachs received his B.A., M.A., and Ph.D. degrees at Harvard.

Liz Schrayer

President and CEO, U.S. Global Leadership Coalition



Liz Schrayer serves as President & CEO of the U.S. Global Leadership Coalition (USGLC), a broad based coalition of over 500 businesses and NGOs that advocates for strong U.S. global leadership through development and diplomacy. Under her leadership, the USGLC has grown to a nationwide network of advocates in all 50 states and boasts a bipartisan Advisory Council, chaired by General Colin Powell which includes virtually every living former Secretary of State, and a National Security Advisory Council consisting of nearly 200 retired three and four-star generals and admirals.

Ms. Schrayer currently serves on the U.S. International Development Finance Corporation's Development Advisory Council, USAID's Advisory Committee on Voluntary Foreign Aid (ACFVA), as well as several advisory boards and committees for the University of Michigan, including the Ford School of Public Policy. She is also a member of the Council on Foreign Relations.

In addition to running the USGLC, Ms. Schrayer serves as President of Schrayer & Associates, Inc., a nationwide consulting firm founded in 1995, which works on a wide range of domestic and international issues.

Prior to starting her own firm, Ms. Schrayer served as the national Political Director of AIPAC (American Israel Public Affairs Committee) for more than a decade. She worked on Capitol Hill, founding the Congressional Human Rights Caucus and in state government. She has traveled across the country organizing citizen advocates in every state. Ms. Schrayer has been published in TIME, Newsweek, USA Today, and The Hill, among other outlets. She has a Bachelor's degree from the University of Michigan and resides in Maryland with her husband Jeff Schwaber, an attorney who helped launch the Washington Legal Clinic for the Homeless.

Alexandra Spieldoch

CEO, Bountifield International



Alexandra has served as CEO of Bountifield International/CTI since 2013 and brings more than 20 years of experience in the non-profit sector with expertise in gender, food security, agriculture, and economic policy. Prior to joining Bountifield, Alexandra served as director of the Trade and Global Governance program at the Institute for Agriculture and Trade Policy (IATP) and global coordinator of the Network of Women Ministers and Leaders in Agriculture (NWMLA). She has contributed to numerous articles and books related to global governance, gender and food security, rural livelihoods, and sustainable development. Alexandra

received her M.A. in International Policy from the Monterey Institute of International Studies. Her B.A. is from Washington University in St. Louis, Missouri with a major in French literature. She has a certificate in business from the Ecole Supérieure de Commerce de Rouen. She lived in France and Argentina and speaks both French and Spanish.

Víctor Suárez

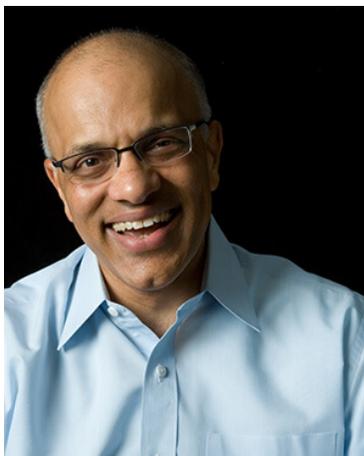
Deputy Secretary of Agriculture, Mexican Secretariat of Agriculture and Rural Development



Victor Suarez Carrera is the founder and Executive Director of the National Association of Rural Commercialization Enterprises (ANEC) in Mexico. Since 1995, ANEC has promoted a strategy to allow direct access to agricultural markets for small- and medium-sized producers of basic grains, with more than 50,000 members in 17 Mexican states. Victor also currently promotes the Mexican national campaign "Sin Maíz No Hay País...Y el frijol Tampoco," or "Without Corn There is No Country... and Not without Beans Either," a movement to protect food security for Mexico. Victor served in the Mexican House of Representatives from 2003-2006 as an external candidate for the Party of the Democratic Revolution (PRD), where he served on many committees. He has also been part of numerous political, social and peasant movements both within Mexico and internationally.

Atul Tandon

CEO, Opportunity International



Atul Tandon is CEO of Opportunity International. His 35-year career has been marked by building, scaling, and turning around some of the world's best-known for profit and nonprofit enterprises, and his work has impacted financial services and consumer banking, the social sector, nonprofit management and governance, the digital economy and marketing.

Prior to joining Opportunity International, Atul founded and served as CEO of the Tandon Institute, which provides strategy, solutions, and staffing to enable social sector enterprises to rapidly accelerate their impact, revenues, public engagement and organizational capacity.

Prior to that, Atul served as the leader of United Way Worldwide's 41-country International Network, helping shape and form the world's largest network of community-based charities. He also wore a twin hat as United Way's Executive Vice

President of Investor Relations. In this role, he oversaw the organization's worldwide donor engagement and fundraising functions, including the United States.

Responding to God's call to serve the poor in 2000, Atul joined World Vision United States as Senior Vice President of Donor Engagement. He served on World Vision's executive team for nine years and led the organization through a period of unprecedented expansion, tripling revenues over his tenure. In addition to his U.S. responsibilities, he led World Vision's global initiatives to expand its fundraising in 25 countries. He also served on the board of VisionFund International, World Vision's microfinance network.

Prior to his leadership roles in the non-profit sector, Atul had a successful career in the global financial services industry. He helped launch Citibank's consumer banking franchise in India, introducing services such as ATMs, credit cards, mortgages, consumer loans, and remote banking for the first time in the region. Citi brought him to the U.S. in 1992, where he led the turnaround of its bank in California/West, then pioneered customer-centered relationship banking, and went on to serve as Global Branch Distribution for Citi's worldwide operations. During his tenure, the bank grew its global consumer networks to more than 146 million accounts with \$5.3 billion in income and a presence in 101 countries. Atul began his career in India, where he launched a financial services start-up, introducing innovative financial leasing to Indian capital markets.

Atul earned a master of business administration and a bachelor of commerce with honors from the University of Delhi. He holds a certificate in governance from the John F. Kennedy School of Government at Harvard University.

He is a board member for several organizations, including the Christian Leadership Alliance, the largest association of faith-based organizations and churches in the U.S, and Mission Aviation Fellowship, the largest provider of rural and remote access air services to international NGOs. He has taught at both University of Washington's School of Business and University of San Francisco's McLaren School of Business. In addition, he is recognized as a thought leader in the nonprofit industry, being frequently quoted and published in the Chronicle of Philanthropy, Huffington Post, Non-Profit Times, and other leading media outlets.

Governor Tim Walz



Tim Walz is Minnesota's 41st Governor. His career has been defined by public service, from serving our country in the military to serving our students as a high-school teacher and football coach to serving our state in Congress.

Born in a small town in rural Nebraska, Tim's parents instilled in him the values that guide his commitment to common good and selfless service. Soon after his high school graduation, Tim enlisted in the Army National Guard. Tim attended Chadron State College, where he graduated with a social science degree

in 1989. Harvard University offered Tim an opportunity to gain a new perspective on global education by teaching in the People's Republic of China from 1989-90, where he joined one of the first government-approved groups of American teachers to work in Chinese high schools. Upon his return from China to Nebraska, Tim served full time in the Army National Guard, and accepted a teaching and coaching position. More importantly, he met his wife, Gwen Whipple, who was teaching at the same school.

Tim and Gwen Walz moved to Mankato in 1996, where they began working at Mankato West High School. In addition to teaching social studies, Tim helped coach the Mankato West football team that won the school's first state championship. After 24 years in the Army National Guard, Command Sergeant Major Walz retired from the 1-125th Field Artillery Battalion in 2005.

Tim won his first election to the United States House of Representatives in 2006, and was re-elected for another 5 terms serving Minnesota's First Congressional District. In addition to his work on the Farm Bill, the Lewis & Clark Regional Water System, Minnesota Highway 14, and the Minnesota State Veterans Cemetery in Preston (MN), Tim introduced the STOCK Act, a bill that sought to limit congressional insider trading. On March 22, 2012, the STOCK Act passed with overwhelming bipartisan support in both the House and the Senate.

After years of living in Mankato, Tim and Gwen moved to St. Paul with their two children, Hope and Gus, and their rescue pets, Scout and Afton.

Melvin Carter Mayor of St. Paul



Melvin Carter is the 46th, and first African-American mayor of the City of Saint Paul, Minnesota's Capital City.

A fourth-generation Saint Paul resident, Mayor Carter leads with an unapologetic equity agenda. Since taking office in 2018, his accomplishments include raising the city's minimum wage to \$15/hour; tripling free program in rec centers; eliminating late fines in public libraries; reestablishing an Affordable Housing Trust Fund; expanding immigrant & refugee support resources, and launching an Office of Financial Empowerment. One signature initiative is CollegeBound Saint Paul, Mayor Carter's plan to start every child born in the city with a \$50 College Savings Account, starting January 1, 2020.

Mayor Carter has a well-established commitment to police accountability and law enforcement reform. In the first 100 days of his administration, the Mayor worked with Saint Paul Police Chief Todd Axtell and department leadership to revise the Saint Paul Police Department's use of force policy, which involved a 2-month public engagement process. He later temporarily suspended the Police K-9 unit pending a comprehensive audit of, and subsequent changes to, the unit's policies and practices.

In 2019, Mayor Carter convened residents and local leaders to co-create a \$3 million research-based public safety initiative centered around jobs & resources for youth, housing & mental health supports, and a public health approach to violence prevention. The public safety initiative also involves implementing restorative justice circles as an alternative to criminal prosecution for non-violent offenders and embedding social workers with police officers to co-respond to persons in crisis.

Amid the COVID-19 pandemic, Mayor Carter launched the Saint Paul Bridge Fund to provide emergency relief to Saint Paul's lowest-income families and small businesses most vulnerable to the economic impact of the pandemic. The fund provided more than \$4 million of direct aid between April and June.

Passionate about helping others engage in civic processes, Mayor Carter has trained progressive activists and candidates in over 30 states, and commonly recites his administration's mantra: "Building a city that works for us all means we all must do the work."

Prior to his election in 2017, Mayor Carter has served as a Saint Paul City Council Member; Founding Board Chair of the Saint Paul Promise Neighborhood; Director of the Minnesota Office of Early Learning; and Executive Director of the Minnesota Children's Cabinet under former Minnesota Governor Mark Dayton.

Mayor Carter is the son of retired Saint Paul Police Officer Melvin Carter, Jr. and a former teacher, Commissioner Toni Carter, who now serves as Board Chair of the Ramsey County Board of Commissioners. A proud graduate of the Saint Paul public schools, Mayor Carter holds a Bachelor's Degree in business administration from Florida A&M University and a Master of Public Policy from the Humphrey School of Public Affairs at the University of Minnesota. He currently resides in Saint Paul's historic Rondo neighborhood with his wife, Dr. Sakeena Futrell-Carter, and their children, just a few doors down from his childhood home.

Mayor Jacob Frey Mayor of Minneapolis



Mayor Jacob Frey grew up in northern Virginia and went to the College of William and Mary in Williamsburg, VA on a track scholarship. After graduating with a degree in government, he began running professionally while attending law school at Villanova University in Philadelphia, PA. That's when he came to Minneapolis to run the Twin Cities Marathon and when he fell in love with Minneapolis. The day after graduating, he drove 1,200 miles west to Minneapolis, his chosen home.

As an employment, business litigation, and civil rights attorney, Jacob became an active community organizer. In 2011, he spearheaded efforts to launch the Big Gay Race, which raised over \$250,000 to help defeat the proposed Minnesota constitutional amendment defining marriage between a man and a woman. He also became involved in advocacy for the homeless, helping tenants who lost their homes in North Minneapolis. In 2012,

the City of Minneapolis awarded its inaugural Martin Luther King, Jr. Award to Jacob for his civil rights work.

Jacob successfully ran to represent the Third Ward on the city council in 2013, defeating an incumbent with a platform centered on constituent services, increasing residential growth, growing the number and variety of small and local businesses, and fully funding affordable housing. During his time as a Council Member, the Third Ward accounted for more than 65 percent of all growth in Minneapolis, affordable housing was funded at record levels, and gained a new community-based school that is winning awards. Since his election as Mayor in 2017, Jacob has championed an agenda centered on increasing access to affordable housing throughout the city, strengthening community-police relations, and fueling economic growth through inclusive policies. From a record-setting investment in the city's efforts to expand and preserve affordable housing to helping launch the state's only black-owned financial institution to strengthening the Police Department's body-worn camera policy, Jacob is delivering results and laying a strong foundation for Minneapolis.

Jane Maland Cady

[Program Director, International, McKnight Foundation; Co-Chair, Global Alliance for the Future of Food](#)



Jane Maland Cady is director of the International program for the McKnight Foundation. The Foundation's International Program focuses grantmaking on sustainable livelihoods in 15 countries in Africa, Southeast Asia, and Latin America, particularly on agroecological research for smallholder farmers and natural resource rights for local communities.

Prior to joining McKnight in 2008, Cady spent 15 years managing her own consulting firm, Criando Research and Evaluation Services. She has extensive domestic and international experience working with community development initiatives and sustainable agriculture systems, through her teaching, evaluation practice, and on-the-ground implementation. She has also worked in the private sector across the natural and organic foods value chain, from certification, production, retail, and most recently to expand markets in the USA for fair trade and organic products from South America and the USA.

Maland Cady has a PhD and an MA in agricultural education from the University of Minnesota, has lived and worked extensively in Brazil and parts of Latin America. Having grown up on a southern Minnesota farm, she is committed to promoting sustainability and equity in agriculture and food systems around the globe, involving farmers in the process. She is the mother of four inspiring children.

Lauren Baker

Director of Programs, Global Alliance for the Future of Food



Lauren Baker, PhD, has over 20 years of experience working on food system issues. Her expertise ranges from researching agricultural biodiversity in Mexico to negotiating and developing municipal food policy and programs. Lauren has consulted on farm to fork initiatives and food systems policy development across Canada, and globally. Lauren currently works as the Director of Programs for the Global Alliance for the Future of Food, a coalition of philanthropic foundations committed to leveraging their resources to help shift food and agriculture systems towards greater sustainability, security, and equity. Past clients include the City of London, Ontario and Evergreen. From 2011-2016, Lauren was the Food

Policy Specialist with the Toronto Food Policy Council, leading a citizen advisory group embedded within the City of Toronto's Public Health Division, and from 2009-2011 she was the Founding Director of Sustain Ontario: the Alliance for Healthy Food and Farming.

Lauren teaches at the University of Toronto and is a research associate with Ryerson University's Centre for Studies in Food Security. She is the author of *Corn meets Maize: Food Movements and Markets in Mexico* (2013), amongst other publications.

Michelle Grogg

Vice President of Corporate Responsibility and Executive Director of the Cargill Foundation



Michelle Grogg joined Cargill in 1998 and currently serves on the Corporate Affairs Global Management Team. She leads Cargill's Corporate Responsibility and Sustainable Development practice and is the executive director of the Cargill Foundation.

Grogg is responsible for managing and directing the company's global corporate responsibility, sustainable development, philanthropy, and community engagement programs. She also oversees the development and implementation of global partnerships and programs with non-governmental and international development organizations to advance the company's priorities around food and nutrition security and sustainability priorities, including land use/forest protection, climate, water, food loss and waste, and farmer livelihoods.

Grogg and her team advise Cargill businesses on corporate responsibility, sustainability, stakeholder relations, reputation, and issues management.

Grogg has served as the chairperson for the Conference Board Corporate Responsibility Council, member of the Executive Committee for the Center for Corporate Citizenship at Boston College, the Points of Light Foundation National Council on Workplace Volunteerism, and the Global Water Challenge steering committee. She is currently Cargill's Liaison Delegate to the World Business Council on Sustainable Development and a member of the AchieveMpls board of directors.