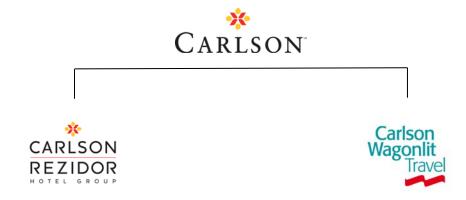
Businesses Role in Combatting Human Trafficking

Friday, October 9, 2015



About Our Company

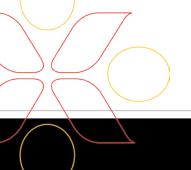
- Employing more than 100,000 people, Carlson is one of the largest privately held companies in the world
- Carlson Rezidor Hotel Group encompasses more than 1,350 hotels in operation and under development in over 110 countries and territories
- Carlson Wagonlit Travel, a global leader in business travel management operates in more than 150 countries and territories





We believe business has a broader capability and social responsibility to promote and enhance human rights.

Businesses can accomplish this through **core business activities**, **philanthropy**, **advocacy**, **and partnerships**.





Core Business Activities

Required employee awareness training

















- Contract clauses with suppliers
- Supplier Code of Conduct (Hotels)
- Code of Business Ethics and Conduct language
- Human Rights Policy Statement (Hotels)
- Travel alerts (CWT)



Targeted refresher training prior to major events such as World Cup, Olympics and Super Bowl



Travel Alert Language



UNICEF reports that trafficking in children for purposes of sexual exploitation is a global problem.

The U.S. State Department advises its citizens that engaging in sexual conduct with minors outside the U.S. is a crime and punishable upon return to the United States.

Travelers can help by reporting suspicious activity to the National Human Trafficking Hotline: 1-888-373-7888. When calling from outside the U.S.: 1-202-507-7966.

Carlson Wagonlit Travel supports the protection of the world's children.



Core Business Activities (continued)



- Partnered with ECPAT-USA (End Child Prostitution and Trafficking)
- Signs available to all U.S. hotels
- First sign unveiled at Radisson Blu Mall of America

Radisson Blu supports the fight against human trafficking and ECPAT-USA's efforts to end the sexual exploitation and trafficking of children.

If you see signs of human trafficking or if you need help, please call 911, the National Human Trafficking Resource Center's toll-free, confidential hotline at I-888-373-7888, or text INFO or HELP to BeFree (233733).

If you or someone you know is in immediate danger, please call 911 immediately.





Philanthropy

- Carlson Family Foundation focus
- Corporate giving focus
- Other activities
 - Event sponsorship
 - Event participation
 - -Host events
 - Fundraise for a charity
 - Support local organizations



Advocacy and Partnerships

- Advocate for legislation
- Work with government and law enforcement
- Partner with educational institutions
- Work together with NGOs, private sector, and more



MN Girls are Not for Sale



Ramsey County Hotel Training



Carter Center Summit on Ending Sexual Exploitation



Thank you.